**EQ ALLY** is in immediate need of a volunteer to help with UI/UX design. **EQ ALLY** is an ed-tech startup with the goal of providing a comprehensive social emotional learning (SEL) experience for middle and high school children. A large gap exists in our school system’s ability to effectively teach SEL, which has been shown to increase students’ communication, leadership, and social engagement skills. We seek to close this gap by offering a digital platform that hosts proven SEL curriculum content and the necessary tools to help teachers implement it. Our curriculum is based off of a California based non-profit - **Pragnya** - which fosters social acculturation of neurodiverse children through allyship training and experiential learning programs with neurotypical children.

**EQ ALLY** is led by a group of UChicago Booth MBA candidates with a wide variety of experiences across different industries. The team has validated the idea by successfully completing the Innovation Corps challenge, a program funded by the National Science Foundation that facilitates intensive customer discovery and research. The team has also qualified for UChicago Booth’s New Venture Challenge (NVC), one of the nation’s top-ranked accelerator programs. NVC startups have raised more than $1 billion in funding and achieved more than $7.5 billion in mergers and exits.

**Position Description**

As a UI/UX designer, you will play an integral role in the venture by creating the initial mockups of the digital platform (includes an online web portal as well as a mobile app). You will work closely with the product team in translating product requirements into high quality, implementable designs. The designs should not only encapsulate the required product features but also be intuitive and user-friendly. Your role will empower you with invaluable experience in a socially impactful and dynamic startup environment with a passionate and enthusiastic team. Your responsibilities would include the following:

- Work with the team to understand the platform’s product requirements
- Create initial design mockups based on those product requirements
- Iterate and refine designs based on expert and customer feedback
- Communicate effectively with the team to set reasonable goals and deadlines

**Qualifications and Skills**

- Experience with Adobe InDesign, Balasmiq, or similar design software
- Ability and drive to work in fast-paced startup environment
- Passion for social impact and desire to help others
- Excellent communication skills (written and oral), organizational skills, and attention to detail
- Strong initiative to learn new skills

**Position Duration, Commitment**

This position, starting immediately, would run through May 2021 with an option for the candidate to stay longer and become a member of the core team after completing the New Venture Challenge.

**Contact Information:**

Email us at aarthee.janar@chicagobooth.edu <Aarthee Janar>, lmittal0@chicagobooth.edu <Lipika Mittal>, allee140@chicagobooth.edu <Andrew Lee>